



## Online eCommerce Suggested Reading List

Below is a list of suggested reading materials for developing a business online. These are resources that will offer invaluable advice on setting up and running an online operation successfully. Despite all the crazy talk a few years ago about making millions on the Internet starting a business online is just as difficult and time consuming as building any other business. These books will help you in creating the right online presence and capabilities.

1. Starting an eBay Business for Dummies. By Marsha Collier
2. Tested Advertising Methods. By John Caples
3. Web Copy that Sells. By Maria Veloso

These and other fine business books can be purchased online at my web site at...

<http://www.michaeltemple.com/Affiliate-Books.htm>

