

Constant Contact Do-It-Yourself Email Marketing™

Build Your Email List

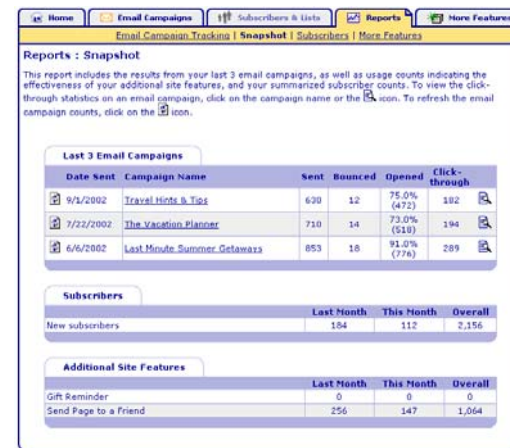


The image shows a registration form for Sunset Travel. At the top, there is a logo with a sun and the text "Sunset Travel". Below the logo, it says "SunsetTravelOnline Registration" and "Thank you for joining the Sunset Travel Online mailing list. We look forward to keeping you informed of great new destinations and great deals!". There is a field for "Your Email Address" with the example "marytrips@excite.com". Below this, there is a "Join the Sunset Travel mailing list" button. To the right of this button, there is a note: "Registration marked with an asterisk (*) is required." Below the button, there is a "Go" button. Below the "Go" button, there are several checkboxes for interest categories: "Last Minute Deals", "Caribbean Vacations", "Family Outings", "Travel Newsletter", "Travel Advisory", and "Luxury Vacations". To the right of these checkboxes, there are input fields for "Last Name", "Job Title", "Company Name", "Work Phone", "Address Line 1", "Address Line 2", "City", "State/Province (US/Canada)", and "Postal Code". At the bottom of the form, there are three buttons: "Cancel Changes", "Save Changes", and "Unsubscribe All".

Create Eye-catching HTML Emails in Minutes



Track Your Results



The image shows a screenshot of the Constant Contact "Reports: Snapshot" page. The page displays a table of "Last 3 Email Campaigns" and a "Subscribers" table. The "Last 3 Email Campaigns" table has columns for "Date Sent", "Campaign Name", "Sent", "Bounced", "Opened", and "Click-through". The "Subscribers" table has columns for "New subscribers", "Last Month", "This Month", and "Overall".

Last 3 Email Campaigns					
Date Sent	Campaign Name	Sent	Bounced	Opened	Click-through
9/1/2002	Travel Hints & Tips	630	12	75.0% (472)	182
7/22/2002	The Vacation Planner	710	14	73.0% (519)	194
6/6/2002	Last Minute Summer Getaways	853	18	91.0% (776)	289

Subscribers			
	Last Month	This Month	Overall
New subscribers	184	112	2,356

Additional Site Features			
	Last Month	This Month	Overall
Gift Reminder	0	0	0
Send Page to a Friend	256	147	1,064

Customizable Signup

- Add a "Join my List" tag to your site to
- Collect site visitor addresses and more
- Easily import names from in-house lists
- Permission-based - Not SPAM
- Customizable visitor signup form
 - Add unlimited interest categories
 - Collect demographic data
 - Tailor your mailings by interest
 - View subscribers and their interests

Wizard letter editor

- 75+ Ready-to-use templates are easily customized
- Select your targeted audience and delivery date and time
- Customize your message in the text boxes provided
- Personalize each email with recipient's first and/or last name
- Easily add product images and links
- Automatic formatting and delivery
- Custom template and Quick-Start services available

Real-time reports

- Easily manage bounced emails
- Track your subscriber count
- Find out how many subscribers opened your emails
- See which customers clicked on each link
- Learn which emails result in the most visits to your site
- Compare your results with other Constant Contact customers

Web-based, no software to manage or install. Low monthly fees.



60 Day
FREE TRIAL

Send as many emails
as you like to your list
of up to 100 email
addresses

Low monthly pricing
starts at just
\$15!

Build Customer
Loyalty and
Repeat
Sales

With
Constant Contact
Do-It-Yourself
Email Marketing™

Keep customers
and visitors coming
back...

With eye-catching
newsletters,
announcement
and promotions
like this



...that you create in
minutes

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